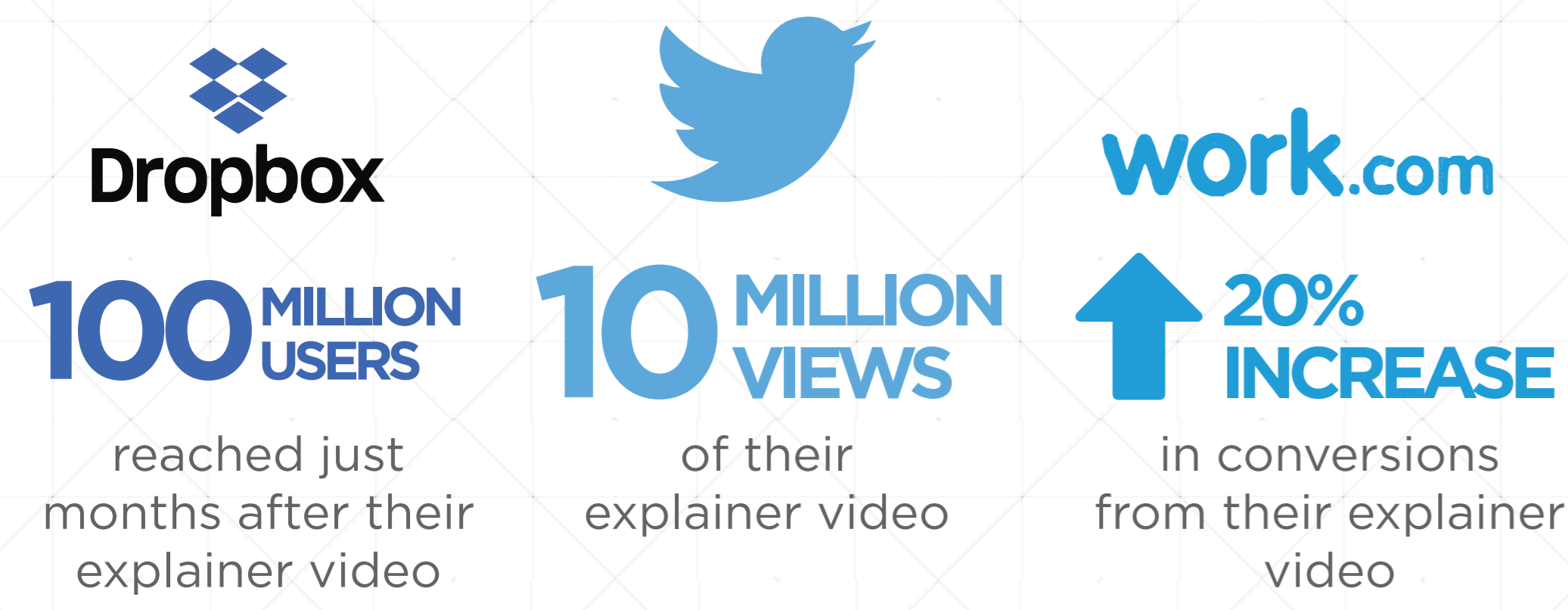


RIDDLE ME THIS

EXPLAINER VIDEOS
EVERYTHING YOU NEED
TO KNOW AND MORE...

SUCCESS STORIES:

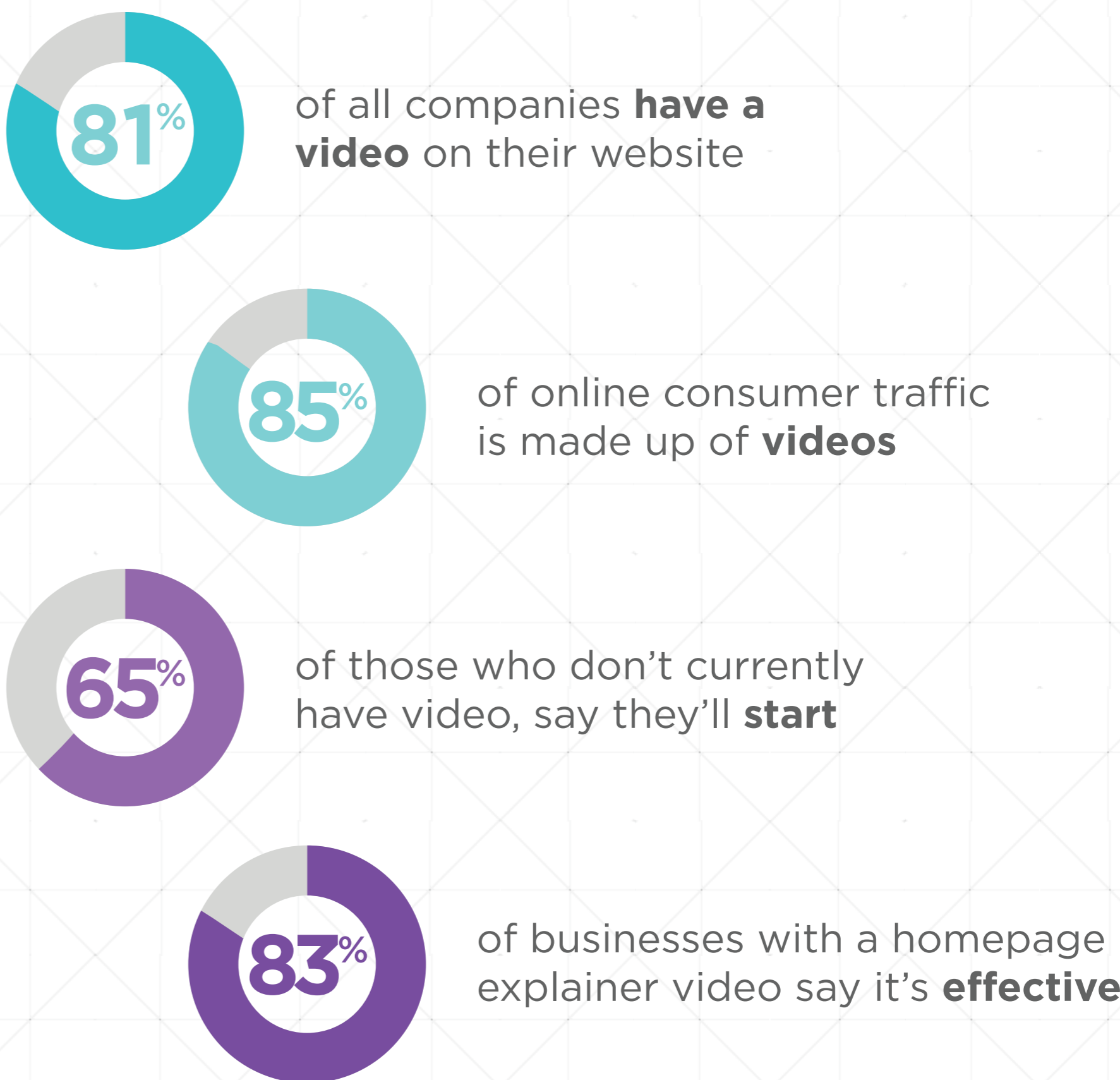


DEFINITION:

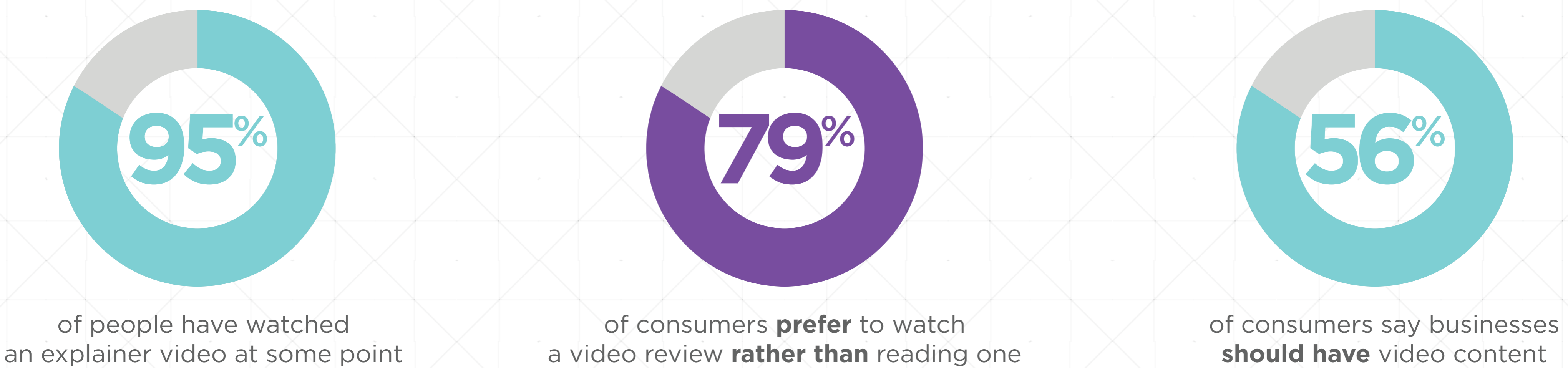
a video used to explain how a company's products or services work, usually a short, animated clip

taking complex ideas or processes and making them understandable.

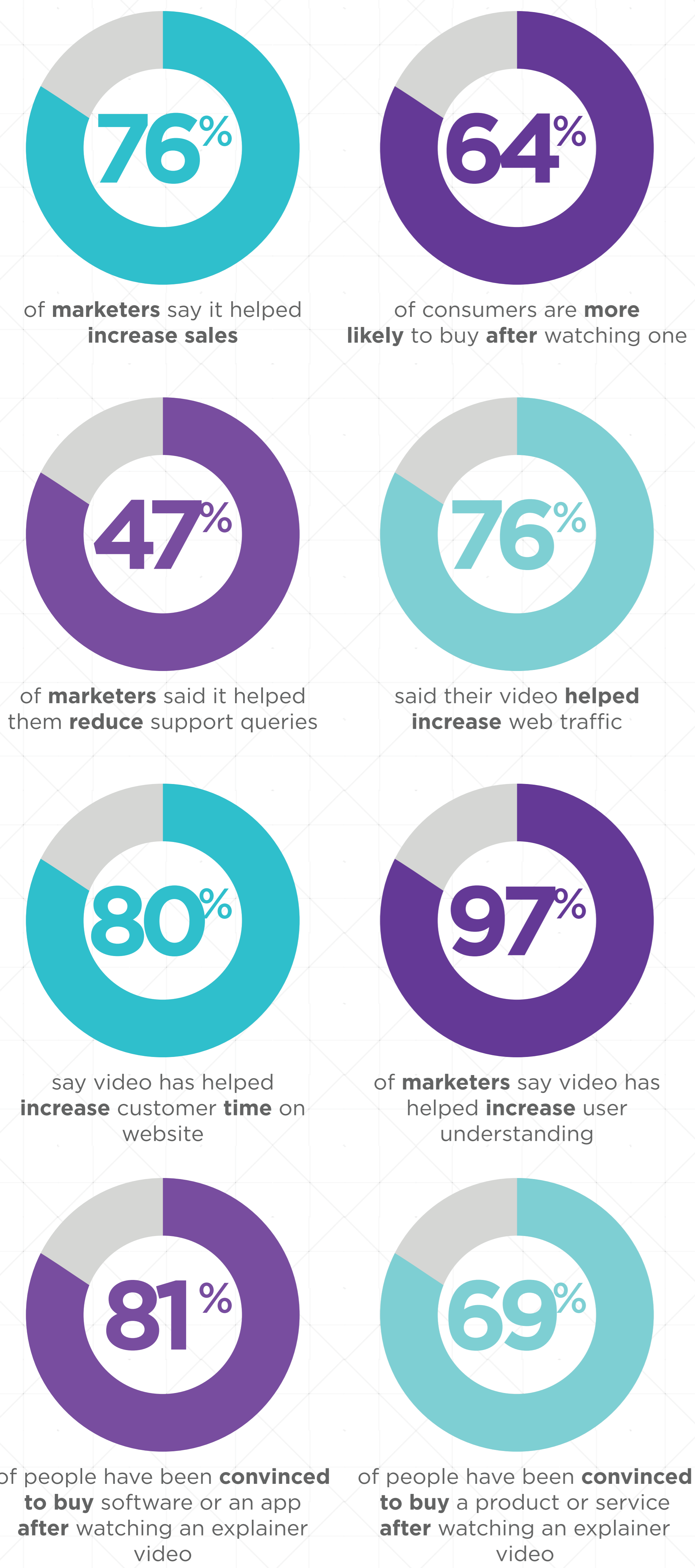
WHO'S USING VIDEO:



WHO'S WATCHING:



WHY HAVE ONE:



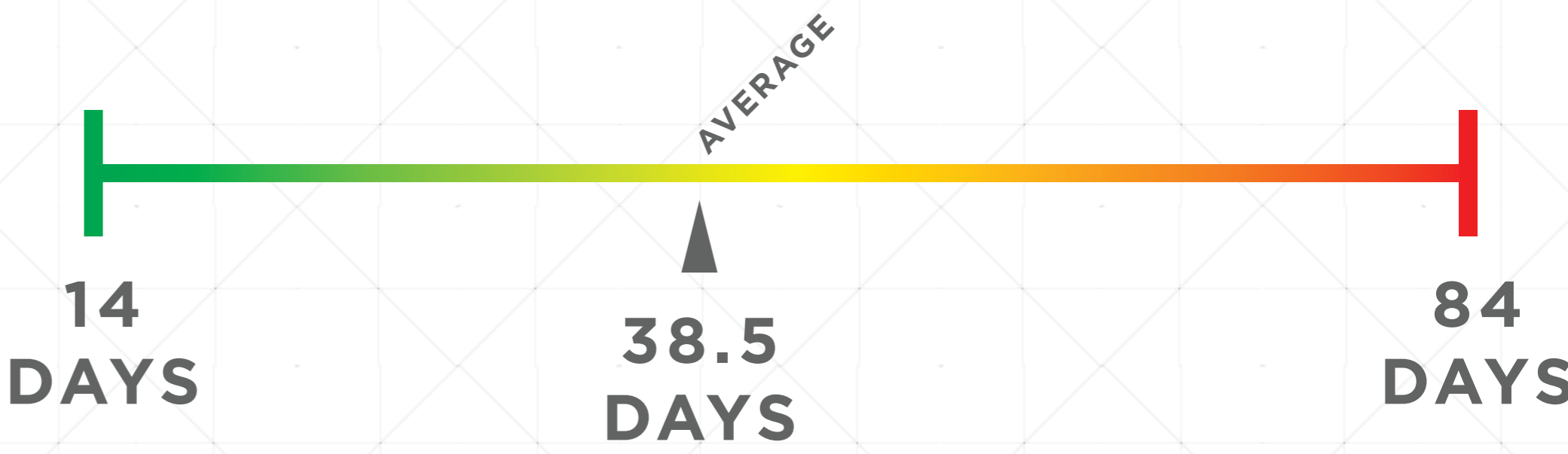
HOW TO MAKE ONE:



HOW MUCH DOES IT COST:

numbers based on a 60 second animated explainer video project

TIMELINE:



COST:



EACH PROJECT IS UNIQUE, COSTS WILL VARY